

LIPs Community of Practice Session: Harnessing Data to Highlight the Benefits of Immigration and Challenge Misconceptions about Immigrants

Join us for an an insightful conversation to learn and share valuable perspectives on:

- The prevailing anti-immigrant sentiments in Canada and the urgent need for campaigns that effectively showcase the profound benefits of immigration.
- Inspiring and evidence-based examples from LIPs that illustrate the significant advantages of immigration while dispelling common myths about immigrants.
- Strategies for leveraging data to convincingly present the benefits of immigration and debunk harmful misconceptions about immigrants.



Koyali Burman
Vancouver LIP



Muhi Bakini
Abbotsford LIP



Danielle Pineda
Durham LIP



Jessica Batres
Durham LIP

Date - Friday, February 28, 2025

Time - 1.00 - 2.30 p.m. EST

Platform: Zoom

[**Click here to Register**](#)

Organized by:

